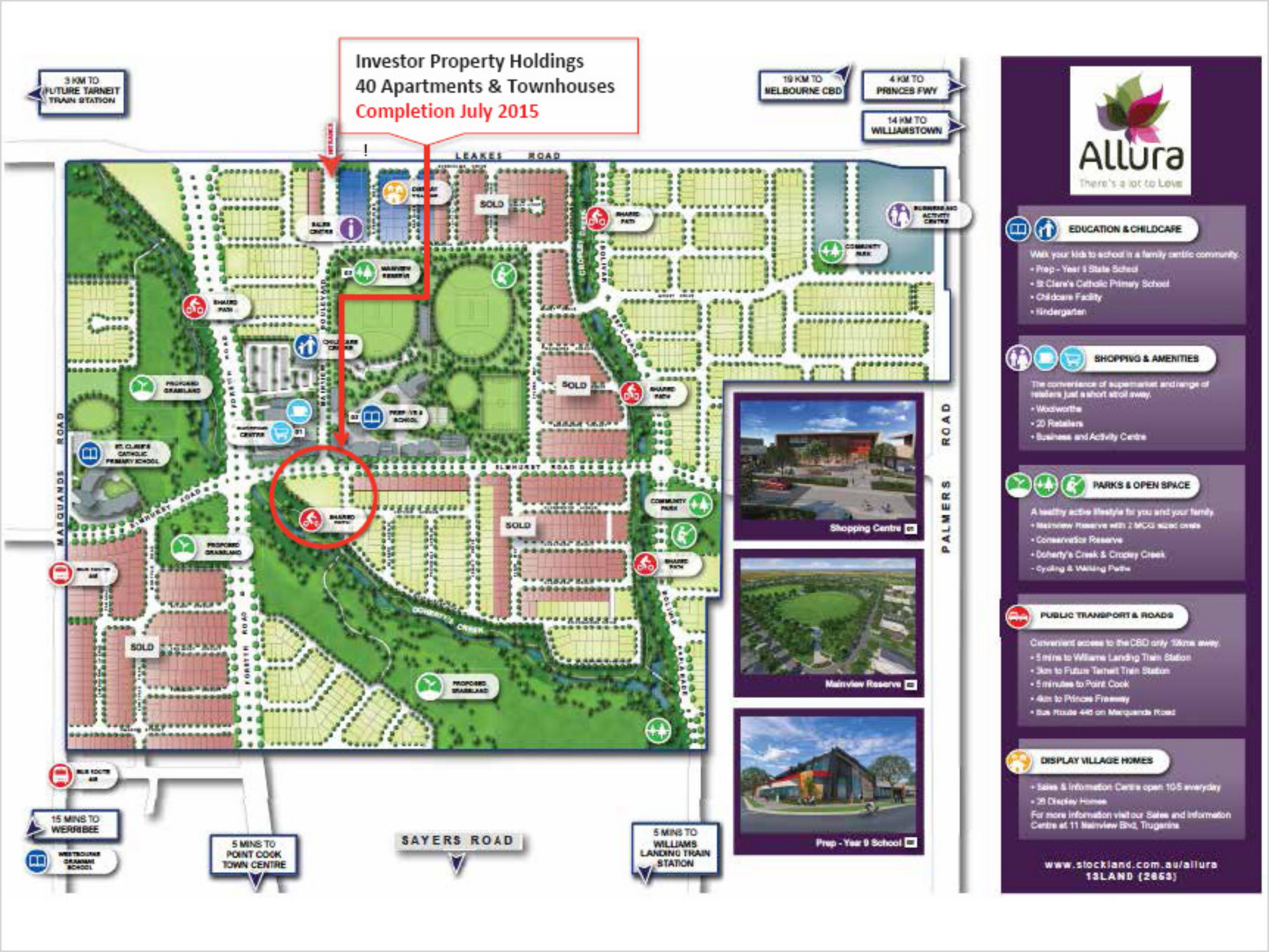Allura Master Plan